



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 864303

Schedule Dates 10/26/12-11/06/12
Advertiser Republican Governors Association (12775)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand REPUBLICAN GOV ASSOCIATION (177047)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK,DEBRA
Phone/Fax (202) 662-4140 /
CPE RGA/ORDR/C26N06
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments REPUBLICAN GOV ASSOC
REPUBLICAN GOVERNORS ASSOCIATION,

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Jacob Thom
CO-OP No
Headline # 06395354
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,696.25
Net Total \$49,278.75
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	15	\$8,400.00
Nov. 2012	77	\$49,575.00
Grand Total:	92	\$57,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	10A- 11A (PT)						1			1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/25/12
2.0	Normal Line / SPOT	10/26/12-11/02/12	3	:30	11:34P- 12:37A (PT)						1			2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	11:59A- 12:31P (PT)						1			1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWS	10/25/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	1:58P- 2:58P (PT)						1			1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	2:58P- 4P (PT)						1			1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/25/12
6.0	Normal Line / SPOT	10/26/12-11/02/12	3	:30	4P- 4:57P (PT)						1			2	\$650.00	\$1,300.00	Portland (KGW) (KGW)	NEWS	10/25/12
7.0	Normal Line / SPOT	10/26/12-11/02/12	3	:30	4:58A- 5:57A (PT)						1			2	\$225.00	\$450.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
8.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	5:57A- 6:58A (PT)						1			1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
9.0	Normal Line / SPOT	10/26/12-11/02/12	3	:30	6:58A- 9A (PT)						1			2	\$950.00	\$1,900.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
10.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	10A- 11A (PT)		1							2	\$450.00	\$900.00	Portland (KGW) (KGW)	TODAY SHOW III	10/25/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:59P- 11:34P (PT)		2							2	\$2,500.00	\$5,000.00	Portland (KGW) (KGW)	NEWS	10/25/12
12.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	11:34P- 12:37A (PT)		1							2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	12:31P- 1P (PT)		1							1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/25/12
14.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	11:59A- 12:31P (PT)		1							2	\$750.00	\$1,500.00	Portland (KGW) (KGW)	NEWS	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 864303

Schedule Dates 10/26/12-11/06/12
Advertiser Republican Governors Association (12775)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand REPUBLICAN GOV ASSOCIATION (177047)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK,DEBRA
Phone/Fax (202) 662-4140 /
CPE RGA/ORDR/C26N06
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments REPUBLICAN GOV ASSOC
REPUBLICAN GOVERNORS ASSOCIATION,

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Jacob Thom
CO-OP No
Headline # 06395354
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,696.25
Net Total \$49,278.75
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	15	\$8,400.00
Nov. 2012	77	\$49,575.00
Grand Total:	92	\$57,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:58P- 2:58P (PT)		1							1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	2:58P- 4P (PT)		1							1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/25/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2:58P- 4P (PT)		2							2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	10/25/12
18.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	4P- 4:57P (PT)		1							2	\$650.00	\$1,300.00	Portland (KGW) (KGW)	NEWS	10/25/12
19.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	4:58A- 5:57A (PT)		1							1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:58A- 5:57A (PT)		2							2	\$225.00	\$450.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5:57A- 6:58A (PT)		1							1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:57A- 6:58A (PT)		2							2	\$1,000.00	\$2,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:29P (PT)		1							1	\$800.00	\$800.00	Portland (KGW) (KGW)	NEWS	10/25/12
24.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	6:58A- 9A (PT)		1							2	\$950.00	\$1,900.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
25.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	9A- 10A (PT)		1							2	\$650.00	\$1,300.00	Portland (KGW) (KGW)	TODAY SHOW II	10/25/12
26.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	5P- 6P (PT)								1	1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWS	10/25/12
27.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	5P- 6P (PT)							2		2	\$750.00	\$1,500.00	Portland (KGW) (KGW)	NEWS	10/25/12
28.0	Normal Line / SPOT	10/27/12-11/03/12	3	:30	5:58A- 9A (PT)							1		2	\$350.00	\$700.00	Portland (KGW) (KGW)	NEWS CH8	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 864303

Schedule Dates 10/26/12-11/06/12
Advertiser Republican Governors Association (12775)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand REPUBLICAN GOV ASSOCIATION (177047)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK, DEBRA
Phone/Fax (202) 662-4140 /
CPE RGA/ORDR/C26N06
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments REPUBLICAN GOV ASSOC
REPUBLICAN GOVERNORS ASSOCIATION,

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Jacob Thom
CO-OP No
Headline # 06395354
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,696.25
Net Total \$49,278.75
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	15	\$8,400.00
Nov. 2012	77	\$49,575.00
Grand Total:	92	\$57,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/27/12-11/03/12	3	:30	7:30P- 8P (PT)							1		2	\$225.00	\$450.00	Portland (KGW) (KGW)	GETAWAYS	10/25/12
30.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:35P- The Chris Matthews Show								1	1	\$500.00	\$500.00	Portland (KGW) (KGW)	CHRIS MATTHEWS	10/25/12
31.0	Normal Line / SPOT	10/28/12-11/04/12	3	:30	4:58A- 5:58A (PT)								1	2	\$300.00	\$600.00	Portland (KGW) (KGW)	NEWS CH8	10/25/12
32.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	5:58A- 8:58A (PT)								1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NEWS CH8	10/25/12
33.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	5:58A- 8:58A (PT)								2	2	\$350.00	\$700.00	Portland (KGW) (KGW)	NEWS CH8	10/25/12
34.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	8:58A- Meet The Press								1	1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	MEET THE PRESS	10/25/12
35.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11:34P- 12:37A (PT)					1				1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
36.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11:59A- 12:31P (PT)					1				1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWS	10/25/12
37.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	1:58P- 2:58P (PT)					1				1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
38.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	2:58P- 4P (PT)					2				2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	10/25/12
39.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4P- 4:57P (PT)					1				1	\$650.00	\$650.00	Portland (KGW) (KGW)	NEWS	10/25/12
40.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4:58A- 5:57A (PT)					1				1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
41.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7P- 7:29P (PT)					1				1	\$800.00	\$800.00	Portland (KGW) (KGW)	NEWS	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 864303

Schedule Dates 10/26/12-11/06/12
Advertiser Republican Governors Association (12775)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand REPUBLICAN GOV ASSOCIATION (177047)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK,DEBRA
Phone/Fax (202) 662-4140 /
CPE RGA/ORDR/C26N06
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments REPUBLICAN GOV ASSOC
REPUBLICAN GOVERNORS ASSOCIATION,

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Jacob Thom
CO-OP No
Headline # 06395354
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,696.25
Net Total \$49,278.75
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	15	\$8,400.00
Nov. 2012	77	\$49,575.00
Grand Total:	92	\$57,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	6:58A- 9A (PT)					1				1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
43.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	9A- 10A (PT)					1				1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/25/12
44.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	10A- 11A (PT)			1						1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/25/12
45.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	11:34P- 12:37A (PT)			1						1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
46.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	1:58P- 2:58P (PT)			1						1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
47.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	2:58P- 4P (PT)			2						2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	10/25/12
48.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	4P- 4:57P (PT)			1						1	\$650.00	\$650.00	Portland (KGW) (KGW)	NEWS	10/25/12
49.0	Normal Line / SPOT	10/30/12-11/06/12	3	:30	4:58A- 5:57A (PT)			1						2	\$225.00	\$450.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
50.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	5:57A- 6:58A (PT)			2						2	\$1,000.00	\$2,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
51.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	7P- 7:29P (PT)			1						1	\$800.00	\$800.00	Portland (KGW) (KGW)	NEWS	10/25/12
52.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	6:58A- 9A (PT)			1						1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
53.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6:58A- 9A (PT)			2						2	\$950.00	\$1,900.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
54.0	Normal Line / SPOT	10/30/12-11/06/12	3	:30	9A- 10A (PT)			1						2	\$650.00	\$1,300.00	Portland (KGW) (KGW)	TODAY SHOW II	10/25/12
55.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	10A- 11A (PT)				1					1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 864303

Schedule Dates 10/26/12-11/06/12
Advertiser Republican Governors Association (12775)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand REPUBLICAN GOV ASSOCIATION (177047)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK, DEBRA
Phone/Fax (202) 662-4140 /
CPE RGA/ORDR/C26N06
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments REPUBLICAN GOV ASSOC
REPUBLICAN GOVERNORS ASSOCIATION,

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Jacob Thom
CO-OP No
Headline # 06395354
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,696.25
Net Total \$49,278.75
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	15	\$8,400.00
Nov. 2012	77	\$49,575.00
Grand Total:	92	\$57,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	11:34P- 12:37A (PT)				1					1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
57.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	12:31P- 1P (PT)				1					1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/25/12
58.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	11:59A- 12:31P (PT)				1					1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWS	10/25/12
59.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	1:58P- 2:58P (PT)				1					1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
60.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	2:58P- 4P (PT)				2					2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	10/25/12
61.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4P- 4:57P (PT)				1					1	\$650.00	\$650.00	Portland (KGW) (KGW)	NEWS	10/25/12
62.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4:58A- 5:57A (PT)				1					1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
63.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5:57A- 6:58A (PT)				1					1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
64.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	6:58A- 9A (PT)				1					1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
65.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	9A- 10A (PT)				1					1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/25/12
66.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:58A- Meet The Press								1	1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: